



# Be a Superhero Run for a Reason!

Inaugural 5K Run/Walk/Wheel September 28, 2008

## Principal Sponsor

\$2,500

- Your organization's name will appear on the banner in front of both the Annapolis and Glen Burnie offices for two weeks preceding the race with exposure to thousands of commuters daily
- Your logo will appear on the brochure and in the Race Packet (exposure to over 7,000)
- Your logo will also appear on the t-shirts distributed to runners and volunteers
- 5 complementary registrations

## Start/Finish Line Sponsor

\$1,500

- Banners with your organization's name will be at the Start and Finish lines
- Your logo will appear in the brochure and Race Packet
- Your logo will appear on the t-shirts distributed to runners and volunteers
- 2 complementary registrations

## T-Shirt Sponsor

\$1,200

- Your logo will appear on all t-shirts and will be the largest one on the shirt
- Your logo will appear in the brochure and Race Packet
- 2 complementary registrations

## Award Sponsor

\$1,000

- Your organization's name will appear on all award certificates and your award sponsorship will be highlighted at the awards ceremony
- Your logo will appear in the brochure and Race Packet
- Your logo will appear on all t-shirts
- 2 complementary registrations

## Donors

\$500

- Your logo/name will appear on the race brochure
- Your logo/name will appear on all race t-shirts
- 1 complementary registration

## Superhero Sponsors

\$100

- Your name will appear in the brochure and Race Packet
- Your name will appear on all t-shirts

## In-kind sponsors

- Your name will appear in the brochure and Race Packet

All sponsors of the race may send us promotional materials to place on registration tables, set up a table at the post-race event, will be listed on all posters, and will be acknowledged during race announcements at post-race party.